



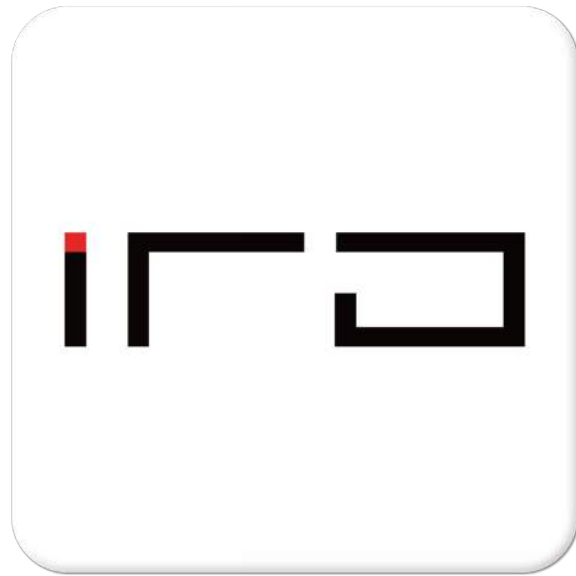
D E S I G N  
INTERIOR ARCHITECTURE

INSPIRED IN DESIGN | DISCIPLINED IN ACTION

# CRDB HEADQUARTERS BUILDING

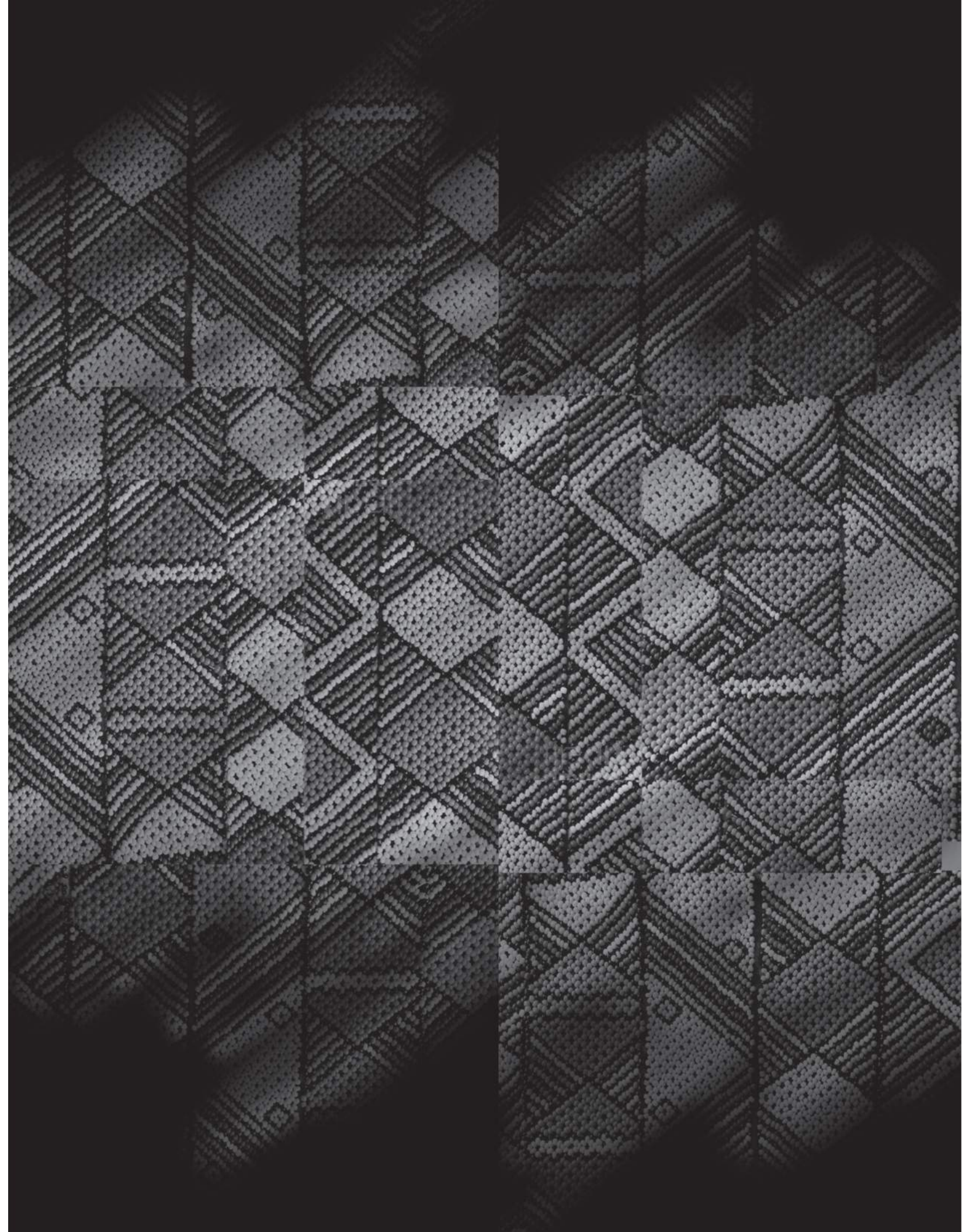
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## CASE STUDY



For over two decades, **IRD** has created inspired interior design worldwide.

Our design and architectural expertise spans multiple industry sectors and geographies, bringing compelling and unique design solutions into the future. Collaborating with specialists, we bring together the design vision, attention to detail and technical expertise which interior environments to life.







## ABOUT THIS PROJECT

### CRDB Headquarters Building

The bank sees itself growing with the aspirational value of the Tanzanian people. With the largest network of banks in East Africa, it needs to address a large class of people, from urban to rural, salaried to self-employed of varied age groups.

# DESIGN

MAIN ENTRANCE FOYER



RENDERED VIEW

The strength of the bank needs to be reflected through its presence.

The HQ of the bank needs to reflect its presence through:

- An iconic building
- An interiors which represents the larger story of the
- Tanzanian identity.
- An interiors which represents the bank in this story.
- The story of modernization and growth; hope.
- The story towards the future.

The story of the bank, its past and future successes must be reflected through the design.





ACTUAL SITE PHOTO



# GROUND LEVEL

PREFUNCTION AREA



RENDERED VIEW



ACTUAL SITE PHOTO

AUDITORIUM



RENDERED VIEW



ACTUAL SITE PHOTO



# TYPICAL

RECEPTION LOBBY



RENDERED VIEW



ACTUAL SITE PHOTO

MEETING ROOM



RENDERED VIEW



ACTUAL SITE PHOTO



# EXECUTIVE FLOOR

RECEPTION LOBBY



RENDERED VIEW



ACTUAL SITE PHOTO

BOARDROOM



RENDERED VIEW



ACTUAL SITE PHOTO



▪ **THANK YOU**

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